



July, 2006

Hello,

Thank you very much for taking the time to read this important letter. We would like to invite you to support the Heal Breast Cancer Foundation.



The Heal Breast Cancer Foundation is a 501 (c) 3 charitable organization, whose mission is to raise public awareness and the funds necessary to research the cause and healing mechanism of cancer based on a biopsychosocial model of integrative medicine.

We believe that the key to preventing and curing cancer lies in an integrative, holistic and bio-logical understanding of the body, mind, spirit and environment connection. Here are some facts:

- Breast cancer is the **most commonly diagnosed non-skin cancer in women.**
- **One out of every eight women** will develop breast cancer in her lifetime.
- Breast cancer is the **second leading cause** of death in women.
- Breast cancer is expected to account for **nearly one-third** of all new cancer cases.
- In 2006, approximately **211,000 women in the US** will receive a diagnosis of invasive breast cancer and approx. **40,000 women** are projected to die.
- Despite over **\$200 billion spent** on cancer research over the last 30 years, there has been **hardly any improvement** in the five year survival rates!
- And most astoundingly, the **cause of breast cancer is still not known!**

Did you know that almost all breast cancer research and funding is focused on the traditional methods of *fighting against* breast cancer (chemo therapy, radiation, operation and hormone therapy)?

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Registered August 8th, 2004 as a
501 (c) 3 charitable corporation
with the State of California.

www.healbreastcancer.org



Did you know that there are basically no research projects actively focusing on *prevention* and *healing*?

- Currently, **almost 100 %** of all governmental and private funding is supporting advances in chemo therapy, radiation, hormone therapy and similar mechanical forms of **fighting cancer**.
- **There is basically NO research being administered looking at the cause of breast cancer based on a biopsychosocial and integrative model.**

This needs to be changed. We deserve better and we believe we can do better.

Revolutionary HBCF Research Projects

Currently we are actively focusing on three research projects: 1) Discovering **Specific Traumatic Life Events** and their Effect on the Causation of Breast Cancer 2) **Brain Relay Diagnostics** and the Organ-Brain connection 3) **Pre-tumor breast cancer** diagnosis and **prevention**. These research projects will advance our understanding of the organ mind brain environment connection, validate many assumptions of CAM and Integrative Medicine and bring us one step closer finding the cause and cure for breast cancer.

Heal Breast Cancer Awards & Gala

We will be hosting the first **Heal Breast Cancer Awards & Gala** three days before the Oscars **Thursday February 22, 2007 at the exclusive Sofitel Hotel in Beverly Hills**. We will be honoring 4 amazing special guests. So keep it marked on your calendar.

For additional information about our activities and to get involved, please visit our websites www.healbreastcancer.org and www.healbreastcancerawards.org

Thanks so much for supporting our bold vision.

Best regards,

Johannes R. Fisslinger, Ph.D.
founder & president